

# DIGITAL SOLUTIONS

**How to Activate the  
Digital Solutions  
Licences: McCormick  
Farm START PACK**

*For McCormick Customers*

*v.6.0*

*12/2024*



Power Technology.

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## INTRODUCTION & DEFINITIONS

McCormick Digital Solutions offer a range of advanced functionalities to improve performance, efficiency and profitability of the farmers.

### My McCormick – App



Thanks to **My McCormick** you will have **direct access to all McCormick digital solutions**. You can discover promotions and special offers, keep updated about McCormick news and events and look for your nearest dealer.

### McCormick Fleet & Remote Diagnostics Management – App



The telematics system that monitors the key tasks of your fleet of tractors:

- Tractor position and parameters such as speed, engine rpm and fuel consumption.
- Data analysis to establish the productivity and performance of each machine and calculate the company's economic margins.
- Remote diagnostics for troubleshooting, reducing downtime and extending machine life.
- Registration of working data to update the work log and maximise performance.

### McCormick Farm – App



Platform for managing agronomic data:

- Farm management
- Agronomic models
- Sensor integration
- Prescription maps
- Traceability and Sustainability

### McCormick PSM System – Service accessible through RTK system



Precision Steering Management made possible by satellite navigation with RTK correction system such as X25 monitor, to carry out work in the open field to a deviation of only 2 cm from the set course.

### McCormick Power Service – Service accessible from My McCormick App



With the McCormick Power Service you will always be in control of the preventive maintenance your tractor needs to keep it running efficiently every day.

Discover the checks that need to be carried out and the necessary spare parts, directly on My McCormick app.

## ACTIVATION PROCESS OF DIGITAL SOLUTIONS

For customers purchasing tractors equipped with McCormick Farm Start Pack (McCormick Farm subscription only).

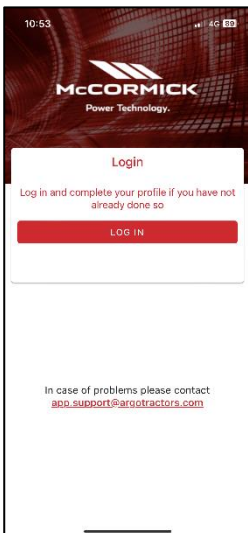
Digital Solutions licences can be activated within 90 days of the warranty start date, after which they cannot be activated.

1. Download My McCormick App from the stores

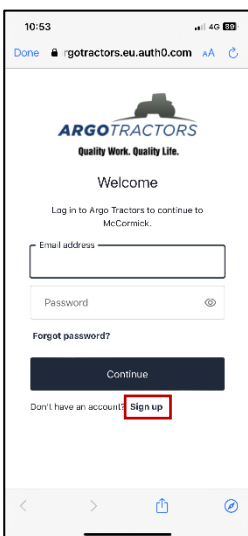


2. Create your My McCormick App account

Open the App and click on Log In.



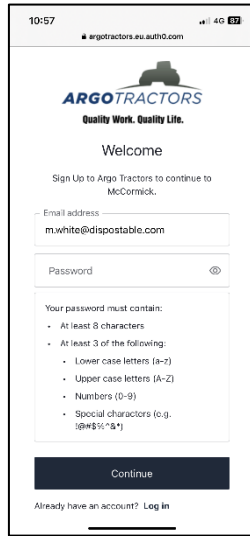
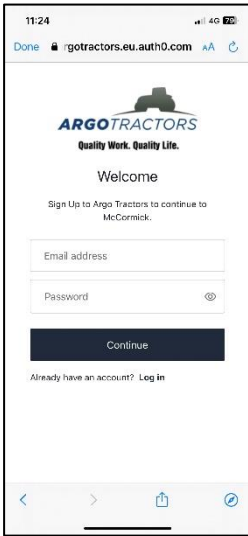
Click on Sign Up.



Register using the email address given to the dealer to enter the warranty certificate.

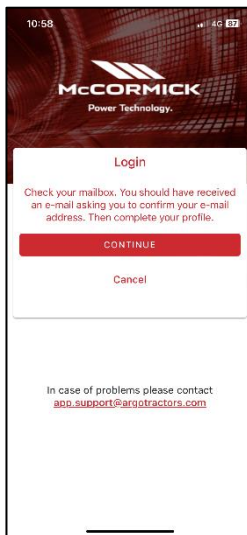
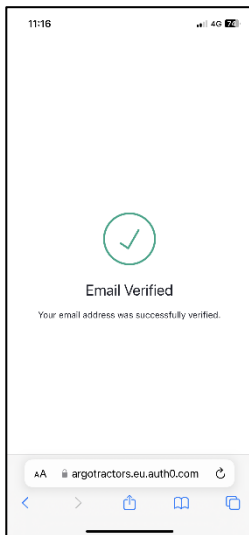
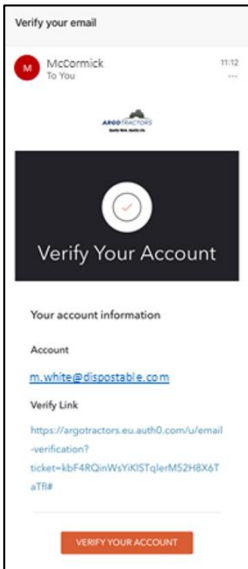
Choose a password that contains:

- At least 8 characters
- At least 3 of the following:
  - Lower case letters (a-z)
  - Upper case letters (A-Z)
  - Numbers (0-9)
  - Special characters (e.g. !@#\$%^&\*)



Confirm registration by clicking on the email received to your email address.

Go back to the App and click on CONTINUE.



Fill-in all the fields of the registration form: Name, Last Name, Phone Number, Address and answer the question “Do you own one of our tractors or do you have the right to sign contracts?”.

10:59

Register

**MCCORMICK**  
Power Technology.

Register

Name \*

Last name \*

Company name

E-mail  
m.white@dispostable.com

Country \*

+44 Telephone \*

10:59

Register

Town/City

Post Code

Street

Do you own one of our tractors or do you have the authority to sign contracts? \*

Yes/No

I accept the [Privacy Policy](#)

I ACCEPT MARKETING ACTIVITIES: I accept the processing of my data by Argo Tractors S.p.A. for marketing activities in printed form or through auto-mated or electronic means for the purpose of sending commercial, promotional or advertising material relating to products and services (see [privacy policy](#))

I ACCEPT THIRD-PARTY MARKETING: I accept the communication of my data by Argo Tractors S.p.A. to subsidiaries and affiliated companies of Argo Tractors S.p.A. and to authorised distributors and dealers who will process the data for the purpose of sending commercial and advertising material relating to products and services (see [privacy policy](#))

REGISTER

11:04

Register

**MCCORMICK**  
Power Technology.

Register

Name \*

Mike

Last name \*

White

Company name  
MY FARM LTD

E-mail  
m.white@dispostable.com

Country \*

+44 7711443970

11:04

Register

Town/City  
London

Post Code  
WH6ED

Street  
Baker Street

Do you own one of our tractors or do you have the authority to sign contracts? \*

Yes

I accept the [Privacy Policy](#)

I ACCEPT MARKETING ACTIVITIES: I accept the processing of my data by Argo Tractors S.p.A. for marketing activities in printed form or through auto-mated or electronic means for the purpose of sending commercial, promotional or advertising material relating to products and services (see [privacy policy](#))

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REGISTER

11:18

Register

Post Code  
42042

Street  
Via Matteotti 7

Do you own one of our tractors or do you have the authority to sign contracts? \*

Yes

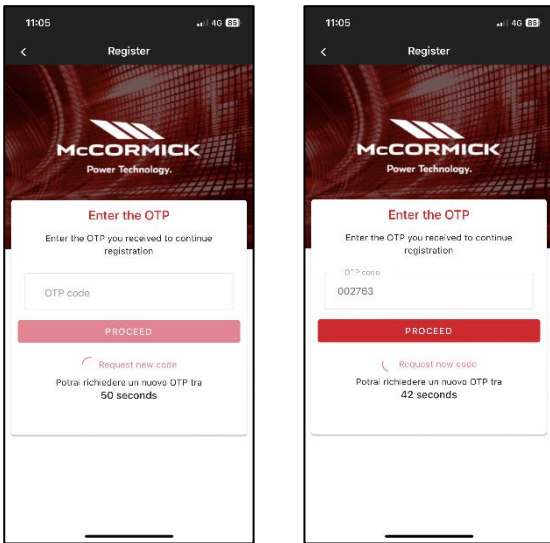
No

CANCEL OKAY

REGISTER

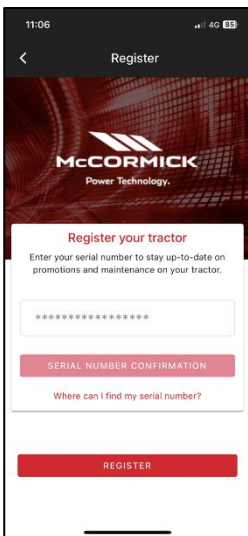
Accepts the privacy policy and click on REGISTER.

Verify your mobile phone number to have it associated to your My McCormick account by entering the OTP received by SMS.

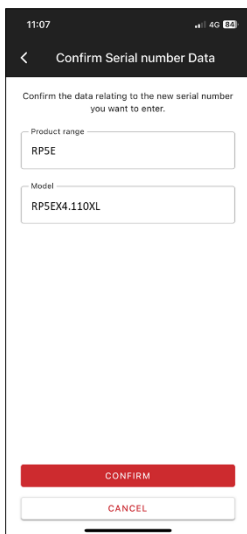


### 3. Register your new tractor

Register your new tractor by confirming the serial number proposed by the system (automatic match done with email address/phone number of the account and of the warranty certificate) or by entering the Serial Number.



## Confirm the tractor model



11:07 4G

< Confirm Serial number Data

Confirm the data relating to the new serial number you want to enter.

Product range  
RP5E


Model  
RP5EX4.110XL

CONFIRM

CANCEL

confirm to be:

- the owner of the tractor
- the delegate with authority to sign contracts (with reference to a specific farm)  
*This functionality gives the possibility to bigger farms to have legal representative to sign the contract (instead of the owner) and to automatically generate a contract where it is stated that who signs the contract is not the owner, but instead someone of the farm with the legal authority to sign the contracts*
- none of the 2



11:07 4G

< Confirm Serial number Data

Are you the owner or delegate of the tractor?  
Please select one of the two answers

Owner

Delegate with authority to sign contracts

None of the 2

CONFIRM



and confirm the data.

11:07 4G

< Serial number Warranty

Serial number Warranty  
\*\*\*\*\*

**Name**  
Tom

**Last name**  
White E AGRICOLE

**E-mail**  
m.white@dispostable.com

**Street**  
Street  
7 Baker Street  
Town/City Post Code  
London W1H6ED  
Province Country  
UK UK

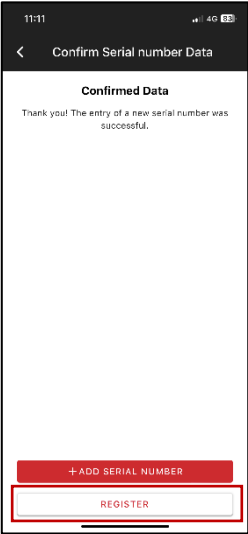
**Phone number (mobile)**  
+447711443970

**Company name**  
MY FARM LTD

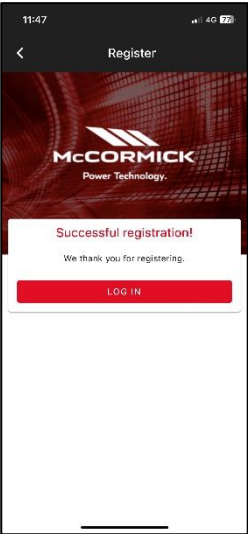
CONFIRM

#### 4. Registration successfully completed

Registration of the tractors successfully completed.



Click on REGISTER to successfully complete the creation of your My McCormick account.



## 5. Activate the warranty and the licences of the Digital Solutions

Logging into the app you will directly access My Tractors section.

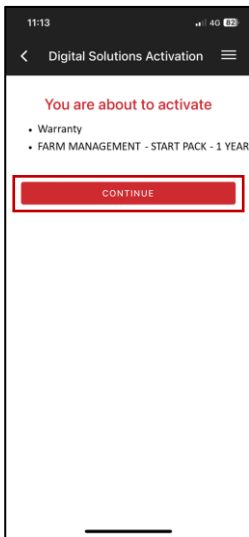
Click on the tractor to view the details.



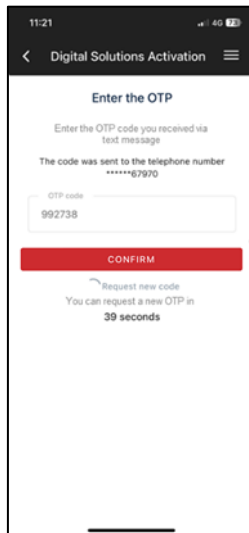
Click on ACTIVATE.



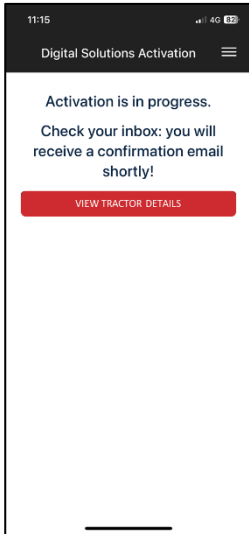
Click on CONTINUE.



Digitally sign the contracts using the OTP received by text message.



You will receive a copy of the contracts by email.



## 6. Access to McCormick Farm

The McCormick Farm account is already active.

Download McCormick Farm App.

Enter McCormick Farm using the same user and password created for My McCormick.

**You have successfully activated the Digital Solutions.**

*If you need any support during the process, contact your local dealer.*

*For enquiries about My McCormick and the activation process write an email to:*

*[app.support@argottractors.com](mailto:app.support@argottractors.com)*

*For enquiries about McCormick Farm connect to McCormick Farm app and use the chat.*

## Useful links

- My McCormick – App iOS <https://apps.apple.com/qb/app/my-mccormick/id6443561270>
- My McCormick – App Google Play <https://play.google.com/store/apps/details?id=com.argottractors.mymccormick>
- McCormick Farm – web <https://app-mccormick-farm.xfarm.aq/#/login>
- McCormick Farm – App iOS <https://apps.apple.com/qb/app/mccormick-farm/id1634192134>
- McCormick Farm – App Google Play <https://play.google.com/store/apps/details?id=it.mccormick.mccormickfarm>